

# THE INTRODUCTION

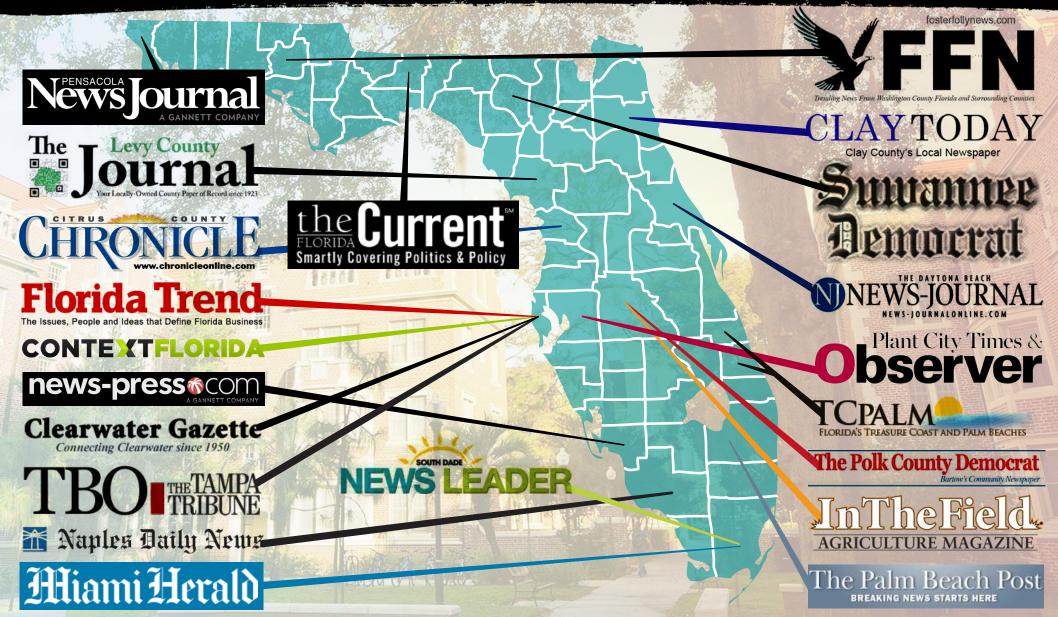
OF UF PRESIDENT-ELECT KENT FUCHS TO FLORIDA'S AGRICULTURAL STAKEHOLDERS:



#### A WRAP-UP OF THE REACH OF JACK PAYNE'S OP-ED

Dr. Payne's commentary on President-elect Kent Fuchs went into newspapers and onto websites read by hundreds of thousands of Floridians daily.





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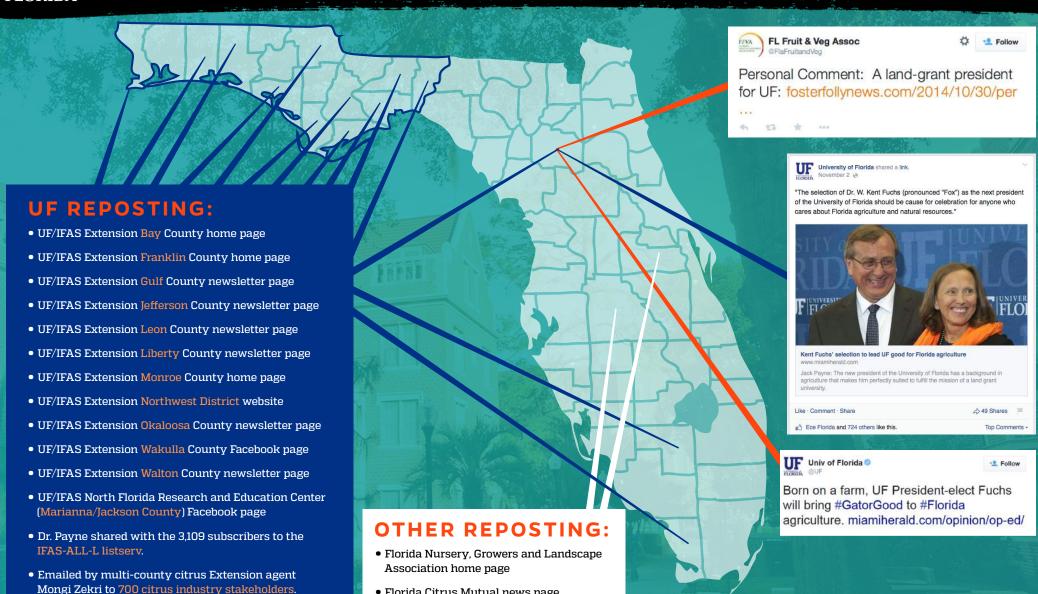
### OF UF PRESIDENT-ELECT KENT FUCHS TO FLORIDA'S AGRICULTURAL STAKEHOLDERS:



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The UF/IFAS Tweet promoting 'A Land-grant President for UF' reached more than 98,000 Twitter users, the second-largest audience for any UF/IFAS Tweet this year.





• Florida Citrus Mutual news page