UF|IFAS
UNIVERSITY *of* FLORIDA

How to Get Started on Blogs.IFAS.UFL.EDU

UF/IFAS has more than 700 bloggers across Florida feeding content to over 100 blogs. There are blogs for Extension officers, research centers, departments, programs, schools, and more! Blog posts are a great outreach opportunity to help spread awareness about your program. Each blog is also tracked through analytics, allowing you to quantify and report the impact of your outreach.

Get Started Blogging.

1. Submit a web services request: **https://ics.ifas.ufl.edu/web-work-request/**. The webteam will send you a link to complete a brief online training course.
2. Email the **webteam@ifas.ufl.edu** once you have completed the course to be added to your blog.
3. Write your author profile: in WordPress *Biographical Info* is your bio and *Avatar* is your profile image. Now you can start blogging!

Helpful Tips.

· Access Analytics: Submit a web services request: **https://ics.ifas.ufl.edu/web-work-request/**.
· Photo Resources & Editing Tutorials: Under *How Do I Crop Photos?... and What Images Can I Use?...* **https://ics.ifas.ufl.edu/our-services/blogging/**
· Blog Tag Lexicon: **https://docs.google.com/document/d/1h3BY4dVpRcCHFxr_a5ENpxxa9ZhznO3_whhoNJnYcAI/edit?usp=sharing**

Posting Guidelines.

1. Don't plagiarize--words or images!
2. Don't share press releases before they are officially released.
3. Avoid bias - stick to scientific findings & recommendations.
4. Don't post ads, promotions, or spam.
5. UF/IFAS Blogging Community Guidelines: **http://blogs.ifas.ufl.edu/community-guidelines/**

Looking for more info? Follow this link for more resources for UF/IFAS bloggers:
https://ics.ifas.ufl.edu/our-services/blogging/
Branding.ifas.ufl.edu provides recorded trainings on a variety of topics:
http://branding.ifas.ufl.edu/training/