

Video services offered by UF/IFAS



UF/IFAS administration offers video support services to assist in developing high quality video content for courses, UF/IFAS Extension work and strategic promotional material. There are two video teams to provide support, the Faculty Instructional Resources and Support Team (FIRST) and the UF/IFAS Communications (ICS) video team. Services differ and are subject to availability and workload.

Service	FIRST	ICS
News videos: Research updates, faculty spotlights, features	Not available	Field (on-location) or studio production
Promotional videos: Anniversaries, promos	Not available	Field or studio production
Videos for public consumption: How to videos; sharing on YouTube and social, etc.	If videos are also for use in an online academic or Extension course.	Field or studio production
Events, field days	Not available unless as materials for use in an online academic or Extension course. Field production on/around campus and in some cases farther.	Field production for promotional purposes.
News media support	Not available	Field or studio production: Providing b-roll, etc.
Videos for use in a class: Academic or Extension setting	<ul style="list-style-type: none"> • Video studio production: Facilitated full service with a producer; or • Express Video Studios: 24/7 access by reservation where instructors can record on their own. • Field/lab video production on/around campus and in some cases farther. • Contact FIRST before recording to fully integrate video into your course design. 	Field video production
Audio recording: Podcasts, narration on presentations	Express Audio Studio available by reservation	Not available
Executive greetings, speeches, and introductions	Video studio and case-by-case on-location production	Field video production, scripting
Video skills training: Production and editing	Scheduled and as-needed	Scheduled and as-needed
Video editing support	Available as capacity allows (contact FIRST before recording)	Contact ICS video before starting your project
Grant-supported projects	Yes, if for use in an academic or Extension course. Contact FIRST when writing the grant.	Yes, in all instances. Contact ICS when writing a grant to discuss ideas and costs. ICS can recommend additional outreach items like print materials, design, etc.
Video captioning	For Extension courses, contact FIRST. For academic courses, request central captioning .	Videos produced by ICS include captioning

To get started:

- Request FIRST support: cals.ufl.edu/tlc/first
- Request ICS support: Workfront video request form, [log in using your Gatorlink](#)