

How to Get Started on Blogs.IFAS.UFL.EDU

UF/IFAS has more than 600 bloggers across Florida feeding content to roughly 100 blogs. There are blogs for Extension officers, research centers, departments, programs, schools, and more! Blog posts are a great outreach opportunity to help spread awareness about your program. Each blog is also tracked through analytics, which the webteam can give you access to, allowing you to quantify and report the impact of your outreach.

Get Started Blogging.

1. Submit a web services request: <https://ics.ifas.ufl.edu/web-work-request/>. The webteam will send you a link to complete a brief online training course.
2. Email the webteam once you have completed the course, and you will be added to your blog.
3. Write your author profile, upload your profile image or avatar, and start blogging!

Helpful Quick Links.

- UF/IFAS Photos Database: photos.ifas.ufl.edu
- Photo Editing Tutorials: Under *Photo Editing Tutorials* <https://extadmin.ifas.ufl.edu/communications/blogs/>
- Blog Tag Lexicon: https://docs.google.com/document/d/1h3BY4dVpRcCHFxr_a5ENpxxa9ZhznO3_whhoNjnYcAl/edit?usp=sharing

Access Analytics.

1. Submit a web services request: <https://ics.ifas.ufl.edu/web-work-request/>. The webteam will help connect you to data for your site through either the Data Studio or Analytics.
2. For Google Data Studio, find your agency in the list to view your analytics: <https://docs.google.com/spreadsheets/d/1Cg2BSVgvdRrIIQpUz9d2z5t88RArIaPC9ki7V001GY/edit?usp=sharing>
3. For Google Analytics, if your agency has already registered your service email account with google, you can access directly by contacting your Blog Coordinator. If not, the webteam will help you connect your account to Google Analytics.

Looking for more info? [Extadmin.ifas.ufl.edu](https://extadmin.ifas.ufl.edu) contains resources for UF/IFAS bloggers:

<https://extadmin.ifas.ufl.edu/communications/blogs/>

[Branding.ifas.ufl.edu](https://branding.ifas.ufl.edu) has links to recorded webinars you can watch to become more familiar with the platform: <http://branding.ifas.ufl.edu/training/>